

## Master's Programme (MBA) International Business with Regional Focus

This master's programme prepares you for becoming a global leader in an international management position. By developing an intercultural mindset, the programme, in particular with its regional focus, lets you gear up for doing business between different business cultures.

Courses are held by a well balanced mix of experienced professors and practitioners. Lessons are mostly scheduled on Fridays and Saturdays, so that you can maintain your employment or take a job while studying to gain practical experience.



### Academic degree

Master of Business Administration (MBA)



### Duration

3 semesters (1.5 years, 90 ECTS)



### Requirements

Bachelor's degree (or comparable qualification)  
Min. 1 year of work experience after graduation  
English level B2 (according to CEFR)



### Programme language

English



### Tuition fee

€ 5,500 per semester  
+ administrative fee (approx. € 150)



### Study start

Every winter semester (1 October)



### Application

Online ([www.fhws.de/mba](http://www.fhws.de/mba)) until 31 July



Accredited by the  
German Accreditation Council



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Facebook: MBA.FHWS

**FHWS** Campus for Professional  
Development

University of Applied Sciences Würzburg-Schweinfurt



**INTERNATIONAL  
BUSINESS  
WITH REGIONAL FOCUS**





## MBA at FHWS – The perfect next step in your career!

Personal – International – Practical

### Why us?

You will meet our most inventive and skilled lecturers in a study environment that cooperates closely with companies and international partner universities.

You will choose a focus region as a specialisation which determines the „Language Competence“ and „Doing Business“ modules.

If you choose Western Europe, we will make excursions in Germany. If you choose Asia, Eastern Europe or Latin America you will gain on-site experience during a 4-week stay at one of our international partner universities:

- **Shih Chien University (Asia)**  
[www.usc.edu.tw](http://www.usc.edu.tw)
- **Plekhanov Russian University of Economics (Eastern Europe)**  
[www.rea.ru](http://www.rea.ru)
- **Universidad Externado de Colombia (Latin America)**  
[www.uexternado.edu.co](http://www.uexternado.edu.co)



## Programme Director of MBA International Business

**Prof. Dr. Björn Baltzer**

Faculty of Economics and Business Administration

### Areas of Duty

Teaching subjects Management Accounting and Management Control

Regional Coordinator Latin America

*»Managing and leading people, projects and businesses is both an art and a science. You need to be equipped with the relevant hard skills, but you need to have soft skills when applying them, especially when doing business in an international setting. All of that is what our MBA International Business prepares its students for!«*

*»Our group of students came from a variety of countries, businesses, gender, age and religion, which offered a great and inspiring cultural journey. This situation exposed us to different points of view and we could all learn from each other and think out of the box.«*

**Hanh Nguyen (MBA Alumna)**