



# DAAD-Webinar "Study in Germany"

April 21, 2021



**Hochschule für Technik  
und Wirtschaft Berlin**

*University of Applied Sciences*

# HTW Berlin – University of Applied Sciences

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# HTW Berlin at a glance

- Largest University of Applied Sciences in Berlin
- 5 faculties, 70 degree programmes
- 14.000 students
- 3000+ international students
- 295 professors
- 800 associate lecturers
- 3000 graduates every year



# University of Applied Sciences



Practice-oriented academic approach, geared towards market demands

- ✓ Practical exercises, simulation games, workshops and case studies
- ✓ Cooperations with companies and internships
- ✓ Master's thesis at companies



*High Employability*

# Ranking WirtschaftsWoche

**HR Managers** of the biggest German companies rank\* HTW Berlin study programmes among

**Top 3 industry-oriented study programmes**

in German Universities of Applied Sciences



(\*2020 ranking of Universities of Applied Sciences in Business Administration, Computer Science, Engineering Business Informatics, Industrial Engineering)

# Student Services

- ✓ (Electronic) Library, PC-Pools, Software, Canteens, Sports ...
- ✓ Career Center
- ✓ Start-up Competence Center



For international students:

- ✓ International Office +
- ✓ Programme Offices for International Masters

*We take care of you*

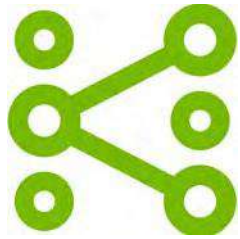
# International Masters at HTW Berlin

## Division of Continuing Education

- Master of **Project Management and Data Science** (MPMD)
- Master of **Business Administration and Engineering** (MBA&E)
- Master of **Life Science Management** (LSM)

## Other faculties

- Master of **International Business** (MIB)
- Master of **International and Development Economics** (MIDE)
- Master of **Construction and RE Management** (CONREM)



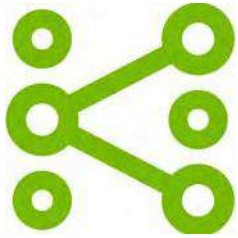
## International Master **Project Management & Data Science (MPMD)**

**Successful international postgraduate Master since 2016**

- **4 semesters**, 120 ECTS, optional internship
- Fully in **English** – students from 16+ countries in each class
- **Dual competencies** in project management AND data analysis
- Excellent international **career prospects**

*Mercedes-Benz.io, Deutsche Bank, Samsu  
Zalando, ETL (Accenture), Schaeffler AG, S  
AUTO1 Group, Publicis Emil, TIER Mobilit  
Europe GmbH, meetyoo conferencing Gm  
Group, DATANOMIQ GmbH, Blue Yonder, I  
GmbH, umlaut GmbH, DAF Holding*

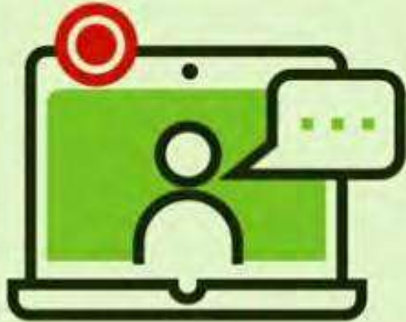




# Online **MPMD**

- Same qualification, study wherever you are

Each module provides



Readings

Videos

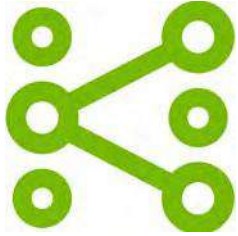


Exercises

Self-tests

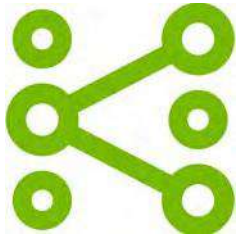


Online **MPMD**



# MPMD online & on-Campus

|                      |   |
|----------------------|---|
| 1 <sup>st</sup> sem. | <b>Foundations</b><br>Data Analyses & Statistical Programming<br>International Project Management<br>Int'l Law + Elective 1 |
| 2 <sup>nd</sup> sem. | <b>Advanced knowledge</b><br>Data Analyses & Project Management<br>+ Change Management, Financial Reporting                 |
| 3 <sup>rd</sup> sem. | <b>Focus on Application</b>   |
| 4 <sup>th</sup> sem. | Master's Seminar and Thesis   |



# International Master **Project Management & Data Science (MPMD)**

## Do I qualify?

- Bachelor degree (180 ECTS) (different subjects)
- 1 year of post-graduate work experience
- Fluent English (IELTS 7.0, TOEFL 95 or equivalent)
- Motivation

More info:

[Admission-MPMD@HTW-Berlin.de](mailto:Admission-MPMD@HTW-Berlin.de)  
[mpmd.htw-berlin.de](http://mpmd.htw-berlin.de)



# Master of Business Administration and Engineering

*Managing the interface between business and engineering!*

- Diverse and interdisciplinary
- Immediately apply what you've learnt in a practical context
- Improve your analytical abilities and team communication skills
- Enhance your job market profile and strengthen your individual profile by choosing one of our five specialisation options

Find our more [mbae@htw-berlin.de](mailto:mbae@htw-berlin.de)

Become an  
**expert** to meet  
strong industry  
demand





# MBA & Engineering in Life Science Management

Become a global **Life Science Manager** in

**You are a:**

Scientist

Engineer

Manager



Pharma

Bio-Tech

Med-Tech

Cosmetics

FMCG

Contact us on:

[admission-lsm@htw-berlin.de](mailto:admission-lsm@htw-berlin.de)

[lsm.htw-berlin.de](http://lsm.htw-berlin.de)

# HTW Contacts

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Thank you!

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